

TOUR DE FRANCE



More than 400 Ilumipod 48 IP RGBW wash lights have been installed on the Eiffel Tower to exclusively perform newly unveiled dynamic lighting shows, the culmination of the monument's 120-year anniversary celebration.

Relying for the first time on LED technology, the Trocadero façade of the tower lights



up in colour, movement and modulation offering a magical and multi-faceted shower of light, revolving from level to level... "a splendid tribute to the Eiffel Tower and its majestic structure", according to a statement by SETE, the operating company of the Eiffel Tower.

The rhythmic, colour blending shows,

kicked off on October 2nd, and run for twelve minutes each, every hour between 8pm and 11pm. The mesmerising light displays will run through December 31st. In addition to the innovative lighting possibilities, the technology behind the Ilumipod 48 IP lights delivers high performance at low energy consumption levels, lower than those of traditional lighting fixtures already used to light the Tower. Indeed, SETE has taken numerous concrete steps toward energy saving solutions. Among them: a green electricity contract, lamp changes in 2005 that reduced energy consumption by 30% and system software that controls the hours of lighting and heating.

The light show design was by Bernard Schmitt and Jacques Rouveyrollis, implemented by Citelum with Magnum. Eiffage Group is sponsoring this celebration of the Eiffel Tower's 120 year anniversary.

The Ilumipod 48 IP lights used for the Eiffel Tower were sold by CSI, a major distributor of architectural and entertainment lighting in France.

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